

Pasos para crear usuario en Trademap

1. Ingresa a www.trademap.org y haz click en **Register Now**

ITC
TRADE MAP
Trade statistics for international business development
Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, etc.

Home & Search Data Availability Reference Material Other ITC Tools More Login English

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, alternative markets and competitive markets, as well as a directory of importing and exporting companies. Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. The monthly, quarterly and yearly trade flows are available from the most aggregated level to the tariff line level.

Service Product

Advanced search

Already have an account?

Email address:
Password:
 Remember me.
[Forgot your password?](#)

Create an account

Create an account for ITC's market analysis tools.

 ←

2. Ingresa correo, país y haz click en **Continue Registration**

International Trade Centre
MARKET ANALYSIS TOOLS ACCOUNT

Registration to the ITC Market Analysis Tools:

The International Trade Centre has developed four [Market Analysis Tools](#) : Trade Map, Market Access Map, Investment Map and Standards Map to enhance the transparency of global trade and market access and to help users in their market analyses.

- Users from [developing countries](#) have full access to the tools **free of charge**.
- Users from [developed countries](#) have **restricted access** to the tools **free of charge**. Users wishing to access the full versions of the tools can consult the [subscription option and fees](#).

Please enter your email address: *****
An activation email will be sent to this address
It will be used to login to the ITC Market Analysis Tools
 Email accepted

Confirm your email address: *****


Select your country: *****
Guatemala

 ←

Market Analysis Tools:

- Trade Map**
an online tool with monthly, quarterly and yearly international trade data combined with statistical indicators and information on trading companies which helps you prioritize export or import markets.
- Investment Map**
an online tool that provides the sector breakdown of foreign direct investment (FDI), trade, market access and foreign affiliates information to support strategies of investment attraction and targeting.
- Market Access Map**
an online tool for analyzing market access conditions worldwide, including applied and bound tariff rates, trade agreements (rules of origin and tariff preferences), export-import statistics and non-tariff measures.
- Standards Map**
an online tool to analyse and compare voluntary standards promoting sustainable development applied to the production and trade of goods and services.
- Procurement Map**
an online tool which offers information on public tenders combined with legislation on women vendors and SMEs, and sustainable standards to foster entrepreneurship.

3. Ingresar información solicitada y haz click en **Submit**

 **MARKET ANALYSIS TOOLS ACCOUNT**

Registration to the ITC Market Analysis Tools:
Complete your registration

Mandatory information

Email address:
silvana.rios@agexport.org.gt

Choose a password:
For better security, combine letters and numbers
.....

Enter your password again:
.....

Select your title:
Mrs. ▾

Your first name:
Silvana

Your last name:
Rios

Activity/Type of Organization:
Select one of the following categories which best apply to your/your organization/company
 Government or mission
 International organization
 Trade support institution

How did you learn about the existence of the ITC Market Analysis Tools?
 ITC (Staff, publication, etc)
 Trade support institution
 University/research institute
 Training
 Press, social media
 Web search engines
 Colleagues
 Other, please specify

Other optional information

Select your preferred language:
 English Français Español

Telephone:
.....

Job title:
Analyst

Company/Organization:
AGEXPORT

Level of responsibility
 Top management
 Mid management
 Employee

I would like to hear about the latest updates and developments from
 ITC Market Analysis Tools ITC Market Analysis publications ITC

I would like to be informed by email or sms when there is an update in the ITC Market Analysis Tools

Market Analysis Tools:

- Trade Map

Features	
Trade in services data	✓
Yearly trade data (HS and tariff line)	✓
Monthly and quarterly trade data at the 2-digit level (HS)	✓
Monthly and quarterly trade data at the 4 and 6-digit level (HS) and at the tariff line level	✓
Company data	✓

- Investment Map


Features	
FDI flows and stocks for about 200 countries	✓
Historical series of FDI data broken down by partner country/UN ISIC sectors	✓
Trade and tariff data by UN ISIC sectors	✓
Detailed information on foreign affiliates established in developing countries	✓

- Market Access Map

Features	
Tariffs applied by more than 190 importing countries and non-tariff measures	✓
Tariff averages by sector, indicators and trade agreements	✓

Advanced features to conduct personalized queries using over 700 criteria	✓
Access to latest ITC publications, sourcing guide, and literature review on voluntary standards	✓

4. Recibirás un correo para activar tu cuenta

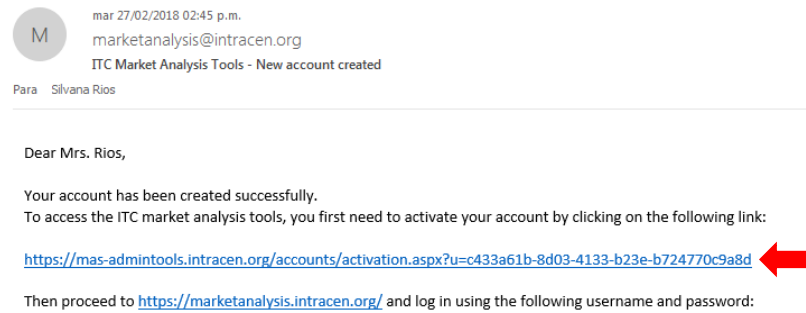
 **MARKET ANALYSIS TOOLS ACCOUNT**

Registration to the ITC Market Analysis Tools:

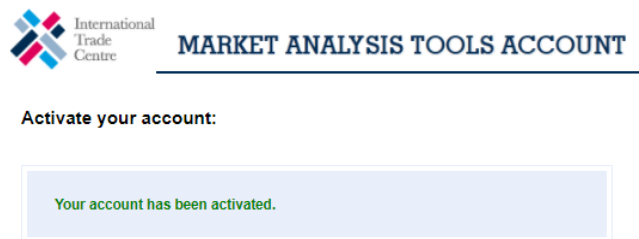
Thank you for registering to the ITC Market Analysis Tools.

Next step - activate your account:
You will soon receive an activation email containing instructions on how to activate your account.
If you do not receive it, please check your junk or spam folders or send an email to marketanalysis@intracen.org.

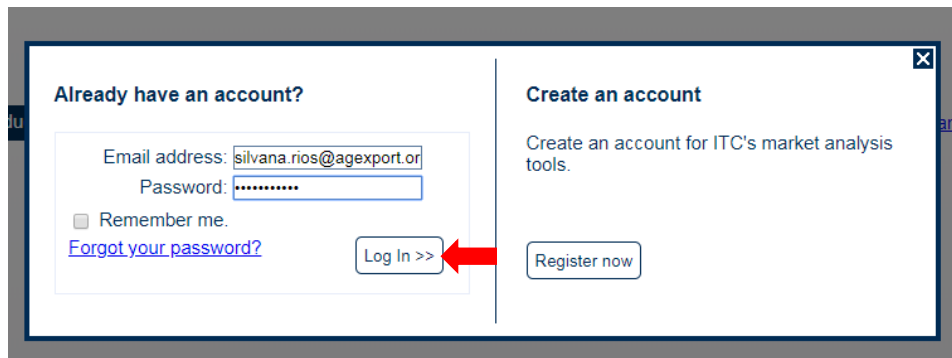
5. Ingresa a tu correo y busca un correo de marketanalysis@intracen.org y haz click en el link proporcionado.



6. Tu cuenta ha sido activada



7. Ingresa nuevamente a www.trademap.org, coloca tu usuario y contraseña y haz click en **Log In**



8. Ahora puedes utilizar TRADEMAP, aparecerá tu nombre de usuario en la parte superior derecha

